

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
965247-1	10/28/12	October 2012	10/01/12 - 10/26/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	WEST ANGELA SCHEDUL	ANGELA SKED

Flight Dates	Order #	Alt Order #
10/24/12 - 10/26/12	965247	06382832

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/26/12	Good Morning America	7-9AM	--WTF--	:30	3	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	--WTF--				3	\$550.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	7:59 AM	Good Morning America	7-9AM	:30	AWTV102101H	\$550.00 NM
3	WPBF	Th	10/25/12	8:59 AM	Good Morning America	7-9AM	:30	AWTV102101H	\$550.00 NM
2	WPBF	F	10/26/12	8:48 AM	Good Morning America	7-9AM	:30	AWTV102101H	\$550.00 NM
2	10/24/12	10/25/12	The View	11A-12PM	--WT---	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	--WT---				2	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	11:34 AM	The View	11A-12PM	:30	AWTV102101H	\$800.00 NM
2	WPBF	Th	10/25/12	11:37 AM	The View	11A-12PM	:30	AWTV102101H	\$800.00 NM
3	10/25/12	10/26/12	M-F 3-4P	M-F 3-4P	---TF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	---TF--				2	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	3:43 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102101H	\$400.00 NM
2	WPBF	F	10/26/12	3:54 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102101H	\$400.00 NM
4	10/25/12	10/26/12	Wheel Of Fortune	7-7:30PM	---TF--	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	---TF--				2	\$1,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/25/12	7:15 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV102101H	\$1,600.00 NM
1	WPBF	F	10/26/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV102101H	\$1,600.00 NM
5	10/25/12	10/25/12	GREY'S ANATOMY	9-10PM	---1---	:30	1	\$7,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	---1---				1	\$7,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	9:42 PM	GREY'S ANATOMY	9-10PM	:30	AWTV102101H	\$7,200.00 NM

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Advertiser	Product	Estimate Number	
West/R/Congress	WEST ANGELA SCHEDUL	ANGELA SKED	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/24/12	10/26/12	WPBF News 25 Mornings6-7AM		--WTF--	:30	3	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	--WTF--				3	\$550.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102101H	\$550.00 NM
2	WPBF	Th	10/25/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102101H	\$550.00 NM
3	WPBF	F	10/26/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102101H	\$550.00 NM
7	10/24/12	10/26/12	1230-1P Access Hollywo	1230-1p	--WTF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	--WTF--				1	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	12:45 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102101H	\$350.00 NM
8	10/24/12	10/26/12	Dr. Oz M-F 9-10a	9-10a	--WTF--	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	--WTF--				1	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	9:26 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV102101H	\$450.00 NM
<u>Total Spots</u>							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$16,900.00
<u>Agency Commission</u>	\$2,535.00
<u>Net Amount Due</u>	\$14,365.00